



a fresh approach to



Media Nucleus
digital media enablers

**Subscriber Management
System**



A walk thru...

CAMS for DTH/Cable Companies

Media Nucleus partners with MSOs by providing them with advanced & customized end-to-end Subscriber Management and Billing (SMS) solutions. The Subscriber Management System (SMS) is an enterprise solution which handles day to day activities of a distribution group integrating various departments/ cable operators across the group/ locations.

CAMS is a highly cost-effective, modular, flexible and scalable solution. It enables service providers to effectively provision, rate, accurately bill and engage in customer care for all their basic and advanced services such as From customer acquisition to customer retention, CAMS handles all aspects of creating, managing and cultivating relationships – throughout the customer lifecycle. Its architecture ensures the entire network of internal and external relationships is seamless and geared to enhance the customer experience.

CAMS for Broadcasters

This version of CAMS is dedicated to manage the distribution of Channels for a Broadcaster over the Cable and CAS operations. The software would have an interface to the CA server provided the channel is not FTA (Free To Air).

The system holds on to the critical modules like the channel placement or the budgeting module which is very critical in terms of cash flow and financial planning for a broadcaster when it comes to distribution. The planning module helps to control the flow of expense in getting the channel visible on the television screens.

The distribution module helps the Management to understand the network spread and the team managing it giving one the info on the current market analogy on the same genre of channels and how the competition is placed region wise. The module also has a collection system which allows one to manage a record of collections and against which outstanding invoices they have been adjusted. The module helps one to do reconciliation against the Bank file there by acknowledging of payment clearance or defaulted.



subscriber revenue



Subscription Deactivation History Report

Search: [Search Criteria] [Go] [Clear] [Refresh] [Print]

Search Date: [Search Date] [Go] [Clear] [Refresh]

Serial No.	Subscriber No.	Subscriber ID	Subscriber Name	Package		
1	18-12-2008	87081429476	4302620493	77507	CHD SIMA SA SANGRA BANGKOK	
2	18-12-2008	87081440739	4302620493	53617	PNMT JAMES	ALL CHANNELS
3	18-12-2008	87081427807	4302620278	14384	SAMR ANANWAL	
4	18-12-2008	87081402794	4302620493	14142	KANTAR LOTERA	
5	18-12-2008	87081418183	4302620475	13246	PNAD GUSTON THAKAT	ALL CHANNELS

View Subscriber Details

Period Information: [Period Start] [Period End] [Period Type] [Period Status]

Package Information: [Package Name] [Package ID] [Package Type] [Package Status]



Features

- Web Interface Enabling anywhere Usage
- Unlimited Bouquet Creation for various territories and regions
- Completely Secure and Encrypted Data Flow
- Complete Customisation as Per business flow
- Apt for Cable Companies, DTH, Broadcasters and IPTV
- Experienced Support team with Global Experience
- Currently Managing a Subscriber Base over a Million across the Subcontinent
- Onsite implementation, customisation , training and 24/7 Offshore
- EPG Creation Module integrated
- Channel Placement and Budgeting
- Collection and Bank Reconciliation
- Integrated PAY PER VIEW module

integrated with





About Media Nucleus

Media Nucleus is a global technology company provider of choice working with Broadcast, Media and Entertainment clients. The primary business model consists of providing technology solutions to Broadcasters, MSOs, Media Houses.

The company leverages and has gained from Over 100 years of combined broadcast experience of the Management Team.

Along with our expertise in the Subscriber management System for CAS and DTH ,Broadcast Scheduler product of ours will draw a full circle on the broadcast spectrum encompassing all domains in the business. Ensure accurate billing by effectively managing account hierarchy, packages & products, pricing plans, discounts, charges, billing cycles, invoicing, payment processing and collections.



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